

STAKEHOLDER GROUP	STRATEGY	ACTIVIST GROUP
● ● ●	PERSUASION(I): present reasons for policy-makers to re-think position	●
● ● ●	PERSUASION(II): present amendments to mitigate impacts of policy	●
● ●	WITHHOLD SUPPORT: deny future funds, volunteers, votes to government party/parties	● ● ●
● ●	SUPPORT: opposition party/parties with funds, volunteers, votes	● ● ●
● ● ●	BE NON-COOPERATIVE in the implementation of policy	○
● ● ●	BE DISRUPTIVE: work to rule, go on strike	○
●	CHALLENGE IN COURT: seek a judicial solution	●
●	INFLUENCE PUBLIC OPINION FOR OR AGAINST: marketing, demonstrating, civil disobedience	● ● ● ●

FIGURE 11.8